

**MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET** – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, “**MiFID II**”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

**Final Terms dated 6 March 2019**



**BPCE**

**Legal Entity Identifier (LEI): 9695005MSX1OYEMGDF46**

Euro 40,000,000,000  
Euro Medium Term Note Programme  
for the issue of Notes

**SERIES NO: 2019-21**

**TRANCHE NO: 1**

**JPY 20,000,000,000 Floating Rate Senior Preferred Notes due March 2021 (the "Notes")**

**Dealer**

**Morgan Stanley & Co. International plc**

## PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the conditions (the “**Conditions**”) set forth in the base prospectus dated 21 November 2018 which received visa n°18-528 from the *Autorité des marchés financiers* (the “**AMF**”) on 21 November 2018 (the “**Base Prospectus**”) and the supplement to the Base Prospectus dated 1 March 2019 which received visa n°19-068 on 1 March 2019 (the “**Supplement**”), which together constitute a base prospectus for the purposes of the Prospectus Directive.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Supplement are available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF ([www.amf-france.org](http://www.amf-france.org)) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1	Issuer:	BPCE
2	(i) Series Number:	2019-21
	(ii) Tranche Number:	1
3	Specified Currency or Currencies:	Japanese Yen (“ <b>JPY</b> ”)
4	Aggregate Nominal Amount:	
	(i) Series:	JPY 20,000,000,000
	(ii) Tranche:	JPY 20,000,000,000
5	Issue Price:	100 per cent. of the Aggregate Nominal Amount
6	Specified Denomination:	JPY 100,000,000
7	(i) Issue Date:	8 March 2019
	(ii) Interest Commencement Date:	Issue Date
8	Interest Basis:	Three (3) month JPY LIBOR + 0.20 per cent. <i>per annum</i> Floating Rate (further particulars specified below)
9	Maturity Date:	Specified Interest Payment Date falling on or nearest to 8 March 2021
10	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount
11	Change of Interest Basis:	Not Applicable
12	Put/Call Options:	Not Applicable
13	(i) Status of the Notes:	Senior Preferred Notes
	(ii) Dates of the corporate authorisations for issuance	Decisions of the <i>Directoire</i> of the Issuer dated 9 April 2018 and 16 July 2018 and

of Notes obtained:

decision of Mr. Jean-Philippe Berthaut,  
Head of Group Funding, dated  
21 February 2019

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

14	Fixed Rate Note Provisions	Not Applicable
15	Floating Rate Note Provisions	Applicable
	(i) Interest Period(s):	The period beginning on (and including) the Interest Commencement Date and ending on (but excluding) the First Interest Payment Date and each successive period beginning on (and including) a Specified Interest Payment Date and ending on (but excluding) the next succeeding Specified Interest Payment Date
	(ii) Specified Interest Payment Dates:	Interest payable quarterly in arrears on 8 March, 8 June, 8 September and 8 December in each year, all such dates being subject to adjustment in accordance with the Business Day Convention set out in (iv) below
	(iii) First Interest Payment Date:	8 June 2019 subject to adjustment in accordance with the Business Day Convention set out in (iv) below
	(iv) Business Day Convention:	Following Business Day Convention
	(v) Interest Period Date:	Not Applicable
	(vi) Business Centre(s):	TARGET, Tokyo and London
	(vii) Manner in which the Rate(s) of Interest is/are to be determined:	Screen Rate Determination
	(viii) Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Calculation Agent):	Not Applicable
	(ix) Screen Rate Determination	
	- Reference Rate:	Three (3) month JPY LIBOR
	- Interest Determination Date:	Two (2) London Business Days prior to the first day of each Interest Accrual Period
	- Relevant Screen Page:	Reuters Screen 3750
	- Relevant Screen Page Time:	11.00 a.m. (London time)
	(x) FBF Determination	Not Applicable

(xi) ISDA Determination	Not Applicable
(xii) Margin(s):	+0.20 per cent. <i>per annum</i>
(xiii) Minimum Rate of Interest:	Not Applicable ( <i>Subject to Condition 5(g)(ii)</i> )
(xiv) Maximum Rate of Interest:	Not Applicable
(xv) Day Count Fraction	Actual/360
16 Zero Coupon Note Provisions	Not Applicable
17 Inflation Linked Interest Note Provisions	Not Applicable
<b>PROVISIONS RELATING TO REDEMPTION</b>	
18 Call Option	Not Applicable
19 Put Option	Not Applicable
20 MREL/TLAC Disqualification Event Call Option:	Applicable
21 Final Redemption Amount of each Note	JPY 100,000,000 per Note of JPY 100,000,000 Specified Denomination
22 Inflation Linked Notes – Provisions relating to the Final Redemption Amount	Not Applicable
23 Early Redemption Amount	
(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):	JPY 100,000,000 per Note of JPY 100,000,000 Specified Denomination
(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h)), a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or a Tax Deductibility Event (Condition 6(i)(iii)):	Not Applicable
(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(h)):	No
(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):	Not Applicable
<b>GENERAL PROVISIONS APPLICABLE TO THE NOTES</b>	
24 Form of Notes:	Dematerialised Notes

(i) Form of Dematerialised Notes:	Bearer form ( <i>au porteur</i> )
(ii) Registration Agent:	Not Applicable
(iii) Temporary Global Certificate:	Not Applicable
(iv) Applicable TEFRA exemption:	Not Applicable
25 Financial Centre(s):	TARGET, Tokyo and London
26 Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	Not Applicable
27 Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:	Not Applicable
28 Redenomination provisions:	Not Applicable
29 Purchase in accordance with applicable French laws and regulations:	Applicable
30 Consolidation provisions:	Not Applicable
31 Meeting and Voting Provisions (Condition 11):	Contractual <i>Masse</i> shall apply
	Name and address of the initial Representative: As per Condition 11(c)
	Name and address of the alternate Representative: As per Condition 11(c)
	The Representative will receive a remuneration of Euro 2,000 (excluding VAT) per year.

## RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Jean-Philippe Berthaut, Head of Group Funding

## PART B – OTHER INFORMATION

### 1 LISTING AND ADMISSION TO TRADING

- (i) Listing and Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with effect from the Issue Date.
- (ii) Estimate of total expenses related to admission to trading: Euro 7,425 (including AMF fees)

### 2 RATINGS

Ratings: The Notes to be issued are expected to be rated:  
S&P: A+  
S&P is established in the European Union and registered under Regulation (EC) No 1060/2009 as amended.

### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in “Subscription and Sale”, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

### 4 HISTORIC INTEREST RATES

Details of historic LIBOR rates can be obtained from Reuters.

### 5 BENCHMARK

Benchmarks: Amounts payable under the Notes will be calculated by reference to LIBOR which is provided by ICE Benchmark Administration Limited (“ICE”). As at 6 March 2019, ICE appears on the register of administrators and benchmarks established and maintained by the European Securities and Markets Authority pursuant to Article 36 of the Benchmark Regulation (Regulation (EU) 2016/1011).

### 6 OPERATIONAL INFORMATION

ISIN: FR0013405628

Common Code: 195754306

Depositaries:

- (i) Euroclear France to act as Central Depositary: Yes
- (ii) Common Depositary for Euroclear and Clearstream: No

Any clearing system(s) other than Euroclear and Clearstream and the relevant identification number(s): Not Applicable

Delivery: Delivery free of payment

Names and addresses of additional  
Paying Agent(s) (if any): Not Applicable

## 7 DISTRIBUTION

(i) Method of distribution: Non syndicated

(ii) If syndicated:

(A) Names of Managers: Not Applicable

(B) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name of  
Dealer: Morgan Stanley & Co. International plc

(iv) Prohibition of Sales to EEA  
Retail Investors: Not Applicable

(v) US Selling Restrictions  
(Categories of potential investors  
to which the Notes are offered): Reg. S Compliance Category 2 applies to the Notes;  
TEFRA not applicable