Final Terms dated 23 January 2013



BPCE

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2013-08 TRANCHE NO: 1

Euro 2,300,000 1.96 per cent Notes due 27 December 2018 (the "Notes")

Dealer

NATIXIS

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Base Prospectus dated 26 November 2012 which received visa n°12-573 from the *Autorité des marchés financiers* (the "AMF") on 26 November 2012 which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "Prospectus Directive") as amended (which includes the amendments made by Directive 2010/73/EU to the extent that such amendments have been implemented in a Member State of the European Economic Area).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

1. Issuer: **BPCE** 2. (i) Series Number: 2013-08 (ii) Tranche Number: 1 (iii) Date on which the Notes become Not Applicable fungible: 3. Specified Currency or Currencies: Euro ("EUR") 4. Aggregate Nominal Amount of Notes admitted to trading: EUR 2,300,000 (i) Series: (ii) Tranche: EUR 2,300,000 5. Issue Price: 100.00 per cent. of the Aggregate Nominal Amount of the Tranche issued. 6. Specified Denomination(s): EUR 100,000 7. (i) Issue Date: 25 January 2013 (ii) **Interest Commencement Date:** 25 January 2013 8. Interest Basis: 1.96 per cent. Fixed rate (further particulars specified below)

27 December 2018

Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity

Date at 100.00 per cent. of their nominal amount

9. Maturity Date:

10. Redemption Basis:

11. Change of Interest Basis: Not Applicable

12. Put/Call Options: Not Applicable

13. (i) Status of the Notes: Unsubordinated Notes

(ii) Dates of the corporate authorisations for

issuance of Notes obtained:

Decision of the *Directoire* of the Issuer dated 4 June 2012 and decision of Mr. Roland Charbonnel, Director Group Funding and Investor Relations, dated 11 January 2013.

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14. Fixed Rate Note Provisions Applicable

(i) Rate of Interest: 1.96 per cent. per annum payable annually in arrear on

each Interst Payment Dates.

(ii) Interest Payment Date(s): Each 27 December in each year commencing on

27 December 2013. There will be a short first coupon in respect of the first Interest Period, from and including, the Interest Commencement Date to, but excluding, 27 December 2013. There will be a final payment on 27

December 2018.

(iii) Fixed Coupon Amount: EUR 1,960 per EUR 100,000 in Nominal Amount subject

to the provisions of paragraph "Broken Amount" below.

(iv) Broken Amount: In respect of the first Interest Payment Date: EUR 1,807.55

per EUR 100,000 in Nominal Amount.

(v) Day Count Fraction (Condition 5(a)):

30/360, Unadjusted

(vi) Determination Dates:

Not Applicable

15. Floating Rate Note Provisions Not Applicable

16. Zero Coupon Note Provisions Not Applicable

17. Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18. Call Option Not Applicable

19. Put Option Not Applicable

20. Final Redemption Amount of each Note: EUR 100,000 per Note of EUR 100,000 Specified

Denomination

Inflation Linked Notes - Provisions relating to

the Final Redemption Amount:

Not Applicable

21. Early Redemption Amount

Early Redemption Amount(s) of each (i) Note payable on redemption for taxation reasons (Condition 6(g)), for illegality (Condition 6(j)) or on event of default (Condition 9):

As set out in the Conditions

(ii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(g)):

No

(iii) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

22. Form of Notes: Dematerialised Notes

Form of Dematerialised Notes: Bearer form (au porteur)

Registration Agent: Not Applicable (ii)

(iii) Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

23. Financial Centre(s): **TARGET**

24. Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which

such Talons mature):

Not Applicable

25. Details relating to Instalment Notes: amount of each instalment, date on which each payment is

to be made:

Not Applicable

26. Redenomination provisions: Not Applicable

27. Purchase in accordance with Article L.213-1 A and D.213-1 A of the French Code monétaire et

financier:

Applicable

28. Consolidation provisions: Not Applicable

29. Masse:

Full Masse shall apply

Name and address of the Representative:

BNP Paribas Securities Services

Global Corporate Trust

Les Grands Moulins de Pantin

9, rue du Débarcadère

93500 Pantin

France

represented by Mr. Sylvain Thomazo

Name and address of the alternate Representative: Sandrine d'Haussy 69, avenue Gambetta

94100 Saint Maur des Fosses

France

The Representative will receive a remuneration of Euro 2,000 (excluding VAT)

GENERAL

30. The aggregate principal amount of Notes issued has been translated into Euro at the rate of [•] producing a sum of:

Not Applicable

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by:

Roland Charbonnel, Director Group Funding and Investor Relations

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to

trading:

Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect

from 25 January 2013.

(ii) Estimate of total expenses

related to admission to trading: EUR 3,100

2. RATINGS

Ratings: Not Applicable

3. NOTIFICATION

Not Applicable

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. YIELD

Indication of yield: 1.96 per cent. per annum.

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future

yield.

6. OPERATIONAL INFORMATION

ISIN Code: FR0011394956

Common Code: 087667332

Depositaries:

(i) Euroclear France to act as

Central Depositary: Yes

(ii) Common Depositary for

Euroclear and Clearstream

Luxembourg: No

Any clearing system(s) other than Euroclear and Clearstream, Luxembourg and the relevant identification number(s): Not Applicable

Delivery: Delivery against payment

Names and addresses of additional

Paying Agent(s) (if any): Not Applicable

7. DISTRIBUTION

(i) Method of

distribution: Non-syndicated

(ii) If syndicated:

(A) Names of Managers: Not Applicable

(B) Stabilising

Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and address of

Dealer: NATIXIS

30, avenue Pierre Mendès-France

75013 Paris France

(iv) US Selling

Restrictions(Categories of potential investors to which the Notes are

offered): Reg. S Compliance Category 2 applies to the Notes;

TEFRA not applicable.