MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ELIGIBLE COUNTERPARTIES ONLY TARGET MARKET – Solely for the purposes of each manufacturer product approval process, the target market assessment in respect of the Notes, taking into account the five categories referred to in item 18 of the Guidelines published by ESMA on 5 February 2018, has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU, as amended (“MiFID II”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “distributor”) should take into consideration the manufacturers’ target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers’ target market assessment) and determining appropriate distribution channels.

Final Terms dated 11 March 2020

BPCE

Legal Entity Identifier (LEI): 9695005MSX1OYEMGDF46

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2020-10
TRANCHE NO: 1
USD 42,000,000 Floating Rate Notes due March 2027

J.P. Morgan
**PART A – CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the “Conditions”) set forth in the base prospectus dated 21 November 2019 which received approval number n°19-539 from the Autorité des marchés financiers (the “AMF”) on 21 November 2019 and Supplement n°1 dated 18 February 2020 which received approval number n° 20-044 from the AMF on 18 February 2020 (together the “Base Prospectus”), which constitute a base prospectus for the purposes of the Prospectus Regulation.

This document constitutes the Final Terms of the Notes described herein for the purposes of the Prospectus Regulation and must be read in conjunction with such Base Prospectus in order to obtain all the relevant information. The Base Prospectus is available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France, 75013 Paris, France.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Issuer: BPCE</td>
</tr>
<tr>
<td>2</td>
<td>(i) Series Number: 2020-10</td>
</tr>
<tr>
<td></td>
<td>(ii) Tranche Number: 1</td>
</tr>
<tr>
<td>3</td>
<td>Specified Currency or Currencies: United States Dollar (“USD”)</td>
</tr>
<tr>
<td>4</td>
<td>Aggregate Nominal Amount:</td>
</tr>
<tr>
<td></td>
<td>(i) Series: USD 42,000,000</td>
</tr>
<tr>
<td></td>
<td>(ii) Tranche: USD 42,000,000</td>
</tr>
<tr>
<td>5</td>
<td>Issue Price: 100.00 per cent. of the Aggregate Nominal Amount</td>
</tr>
<tr>
<td>6</td>
<td>Specified Denomination(s): USD 1,000,000</td>
</tr>
<tr>
<td>7</td>
<td>(i) Issue Date: 13 March 2020</td>
</tr>
<tr>
<td></td>
<td>(ii) Interest Commencement Date: Issue Date</td>
</tr>
<tr>
<td>8</td>
<td>Interest Basis: 3-month USD LIBOR plus 0.80 per cent. Floating Rate (further particulars specified below)</td>
</tr>
<tr>
<td>9</td>
<td>Maturity Date: Specified Interest Payment Date falling on or nearest to 13 March 2027</td>
</tr>
<tr>
<td>10</td>
<td>Redemption Basis: Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount</td>
</tr>
<tr>
<td>11</td>
<td>Change of Interest Basis: Not Applicable</td>
</tr>
<tr>
<td>12</td>
<td>Put/Call Options: Not Applicable</td>
</tr>
<tr>
<td>13</td>
<td>(i) Status of the Notes: Senior Preferred Notes</td>
</tr>
<tr>
<td></td>
<td>(ii) Dates of the corporate authorisations for issuance of Notes obtained: Decision of the Directoire of the Issuer dated 2 April 2019 and decision of Jean-Philippe Berthaut, Head of Group Funding, dated 4 March 2020</td>
</tr>
</tbody>
</table>
PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

14 Fixed Rate Note Provisions Not Applicable
15 Floating Rate Note Provisions Applicable
   (i) Interest Period(s): The period beginning on (and including) the Interest
   Commencement Date and ending on (but excluding) the First Specified Interest Payment Date and each
   successive period beginning on (and including) a Specified Interest Payment Date and ending on (but
   excluding) the next succeeding Specified Interest Payment Date
   (ii) Specified Interest Payment Dates: 13 March, 13 June, 13 September and 13 December in
   each year, subject to adjustment in accordance with the Business Day Convention set out in (iv) below
   (iii) First Interest Payment Date: 13 June 2020
   (iv) Business Day Convention: Modified Following Business Day Convention
   (v) Interest Period Date: Not Applicable
   (vi) Business Centre(s): London, New York and TARGET
   (vii) Manner in which the Rate(s) of Interest is/are to be determined: Screen Rate Determination
   (viii) Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Calculation Agent):
   Not Applicable
   (ix) Screen Rate Determination: Applicable
       – Reference Rate: 3 month USD LIBOR
       – Interest Determination Date: Two (2) London Business Days prior to the first day in each Interest Period
       – Relevant Screen Page: Reuters Screen LIBOR01 page
       – Relevant Screen Page Time 11:00 am London time
   (x) FBF Determination Not Applicable
   (xi) ISDA Determination: Not Applicable
   (xii) Margin(s): Plus 0.80 per cent. per annum
   (xiii) Minimum Rate of Interest: 0.00 per cent
   (xiv) Maximum Rate of Interest: Not Applicable
   (xv) Day Count Fraction: Actual/360

16 Zero Coupon Note Provisions Not Applicable
17 Inflation Linked Interest Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

18 Call Option Not Applicable
Put Option: Not Applicable

MREL/TLAC Disqualification Event Call Option: Applicable

Final Redemption Amount of each Note: USD 1,000,000 per Note of USD 1,000,000 Specified Denomination

Inflation Linked Notes – Provisions relating to the Final Redemption Amount: Not Applicable

Early Redemption Amount:

(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross-Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):

USD 1,000,000 per Note of USD 1,000,000 Specified Denomination

(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h), a Withholding Tax Event (Condition 6(i)(i), a Gross-Up Event (Condition 6(i)(ii)) or a Tax Deductibility Event (Condition 6(i)(iii)):

Not Applicable

(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(ii)):

No

(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

Form of Notes: Dematerialised Notes

(i) Form of Dematerialised Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

(iv) Applicable TEFRA exemption: Not Applicable

Financial Centre(s): London, New York and TARGET

Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature): Not Applicable
<table>
<thead>
<tr>
<th></th>
<th>Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:</th>
<th>Not Applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>Redenomination provisions:</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>29</td>
<td>Purchase in accordance with applicable French laws and regulations:</td>
<td>Applicable</td>
</tr>
<tr>
<td>30</td>
<td>Consolidation provisions:</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>31</td>
<td>Meeting and Voting Provisions (Condition 11):</td>
<td>Contractual <em>Masse</em> shall apply</td>
</tr>
<tr>
<td></td>
<td>Name and address of the initial Representative:</td>
<td>As per Condition 11(c)</td>
</tr>
<tr>
<td></td>
<td>Name and address of the alternate Representative:</td>
<td>As per Condition 11(c)</td>
</tr>
<tr>
<td></td>
<td>The Representative will receive a remuneration of EUR 2,000 (excluding VAT) per year so long as any of the Notes are outstanding.</td>
<td></td>
</tr>
</tbody>
</table>

**RESPONSIBILITY**

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by:

**Jean-Philippe Berthaut,**

Head of Group Funding ............................................
PART B – OTHER INFORMATION

1 LISTING AND ADMISSION TO TRADING
   (i) Listing and Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with effect from the Issue Date.
   (ii) Estimate of total expenses related to admission to trading: EUR 4,900

2 RATINGS
   Ratings: Applicable
   S&P: A+

3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE
   Save as discussed in “Subscription and Sale”, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

4 FLOATING RATE NOTES ONLY – PERFORMANCE OF RATES
   Details of performance of LIBOR rates can be obtained free of charge from LIBOR01.

5 NOTES LINKED TO A BENCHMARK ONLY – BENCHMARK
   Benchmarks: Amounts payable under the Notes will be calculated by reference to three (3) months USD LIBOR which is provided by ICE Benchmark Administration Limited. As at the date of these Final Terms, ICE Benchmark Administration Limited appears on the register of administrators and benchmarks established and maintained by the European Securities and Markets Authority pursuant to Article 36 of the Benchmark Regulation (Regulation (EU) 2016/1011) (the “Benchmark Regulation”).

6 OPERATIONAL INFORMATION
   ISIN: FR0013494101
   Common Code: 213317300
   Depositaries:
   (i) Euroclear France to act as Central Depositary: Yes
   (ii) Common Depositary for Euroclear and Clearstream: No
   Any clearing system(s) other than Euroclear and Clearstream and the relevant identification number(s): Not Applicable
   Delivery: Delivery against payment
   Names and addresses of additional Paying Agent(s) (if any): Not Applicable
7 DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated:
   (a) Names of Managers: Not Applicable
   (b) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and address of Dealer:
      J.P. Morgan Securities plc
      25 Bank Street
      Canary Wharf
      London E14 5JP
      United Kingdom

(iv) Prohibition of Sales to EEA Retail Investors: Not Applicable

(v) US Selling Restrictions
   (Categories of potential investors to which the Notes are offered):
      Reg. S Compliance Category 2 applies to the Notes;
      TEFRA not applicable