Final Terms dated 29 January 2018

BPCE

Euro 40,000,000,000
Euro Medium Term Note Programme
for the issue of Notes

SERIES NO: 2018-04
TRANCHE NO: 1
Euro 1,000,000,000 0.875 per cent. Senior Non-Preferred Notes due 31 January 2024

Joint Lead Managers
Bankinter, S.A.
BayernLB
Citigroup Global Markets Limited
Mizuho Securities
Natixis

Co-Lead Managers
DekaBank
DZ BANK AG
Norddeutsche Landesbank – Girozentrale -
MIFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET
MARKET – Solely for the purposes of each manufacturer’s product approval process, the target market
assessment in respect of the Notes has led to the conclusion that, in relation to the type of clients criterion
only: (i) the type of clients to whom the Notes are targeted is eligible counterparties and professional clients
only, each as defined in Directive 2014/65/EU (as amended, “MiFID II”); and (ii) all channels for
distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person
subsequently offering, selling or recommending the Notes (a “distributor”) should take into consideration the
manufacturers’ type of clients assessment; however, a distributor subject to MiFID II is responsible for
undertaking its own target market assessment in respect of the Notes (by either adopting or refining the
manufacturers’ type of clients assessment) and determining appropriate distribution channels.

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions
(the “Conditions”) set forth in the base prospectus dated 1 December 2017 which received visa n°17-625
from the Autorité des marchés financiers (the “AMF”) on 1 December 2017 (the “Base Prospectus”) and the
supplement to the Base Prospectus dated 24 January 2018 which received visa n°18-024 from the AMF (the
“Supplement”), which together constitute a base prospectus for the purposes of the Prospectus Directive.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the
Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full
information on the Issuer and the offer of the Notes is only available on the basis of the combination of these
Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the Supplement are
available for viewing at the office of the Fiscal Agent or each of the Paying Agents and on the website of the
AMF (www.amf-france.org) and copies may be obtained from BPCE, 50 avenue Pierre Mendès-France,
75013 Paris, France.

1  Issuer: BPCE
2  (i) Series Number: 2018-04
   (ii) Tranche Number: 1
3  Specified Currency or Currencies: Euro
4  Aggregate Nominal Amount:
   (i) Series: Euro 1,000,000,000
   (ii) Tranche: Euro 1,000,000,000
5  Issue Price: 99.611 per cent. of the Aggregate Nominal Amount
6  Specified Denomination: Euro 100,000
7  (i) Issue Date: 31 January 2018
   (ii) Interest Commencement Date: Issue Date
8  Interest Basis: 0.875 per cent. Fixed Rate
   (further particulars specified below)
9  Maturity Date: 31 January 2024
<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Details</th>
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<tbody>
<tr>
<td>10</td>
<td>Redemption Basis:</td>
<td>Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount.</td>
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<tr>
<td>11</td>
<td>Change of Interest Basis:</td>
<td>Not Applicable</td>
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<td>12</td>
<td>Put/Call Options:</td>
<td>Not Applicable</td>
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<tr>
<td>13</td>
<td>(i) Status of the Notes:</td>
<td>Senior Non-Preferred Notes</td>
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<td></td>
<td>(ii) Dates of the corporate authorisations for issuance of Notes obtained:</td>
<td>Decision of the Directoire of the Issuer dated 18 April 2017 and decision of Mr. Jean-Philippe Berthaut, Head of Group Funding, dated 22 January 2018</td>
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**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

<table>
<thead>
<tr>
<th></th>
<th>Fixed Rate Note Provisions:</th>
<th>Applicable</th>
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<tbody>
<tr>
<td></td>
<td>(i) Rate of Interest:</td>
<td>0.875 per cent. per annum payable annually in arrear on each Interest Payment Date</td>
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<td></td>
<td>(ii) Interest Payment Date(s):</td>
<td>31 January in each year commencing on 31 January 2019</td>
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<td>(iii) Fixed Coupon Amount:</td>
<td>Euro 875 per Note of Euro 100,000 Specified Denomination</td>
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<td>(iv) Broken Amount:</td>
<td>Not Applicable</td>
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<td>(v) Day Count Fraction:</td>
<td>Actual/Actual (ICMA)</td>
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<td>(vi) Resettable:</td>
<td>Not Applicable</td>
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<tr>
<td></td>
<td>(vii) Determination Dates:</td>
<td>31 January in each year</td>
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<td></td>
<td>(viii) Payments on Non-Business Days:</td>
<td>As per the Conditions</td>
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|   | Floating Rate Note Provisions:                                           | Not Applicable                                                                                                                                 |

|   | Zero Coupon Note Provisions:                                             | Not Applicable                                                                                                                                 |

|   | Inflation Linked Interest Note Provisions:                               | Not Applicable                                                                                                                                 |

**PROVISIONS RELATING TO REDEMPTION**

|   | Call Option:                                                             | Not Applicable                                                                                                                                 |
|   | Put Option:                                                             | Not Applicable                                                                                                                                 |
|   | MREL/TLAC Disqualification Event Call Option:                           | Applicable                                                                                                                                 |
|   | Final Redemption Amount of each Note:                                  | Euro 100,000 per Note of Euro 100,000 Specified Denomination                                                                 |
|   | Inflation Linked Notes – Provisions relating to the Final Redemption Amount: | Not Applicable                                                                                                                                 |
**Early Redemption Amount:**

(i) Early Redemption Amount(s) of each Senior Note payable on redemption upon the occurrence of an MREL/TLAC Disqualification Event (Condition 6(g)), if applicable, a Withholding Tax Event (Condition 6(i)(i)), a Gross Up Event (Condition 6(i)(ii)) or for Illegality (Condition 6(l)):

Euro 100,000 per Note of Euro 100,000 Specified Denomination

(ii) Early Redemption Amount(s) of each Subordinated Note payable on redemption upon the occurrence of a Capital Event (Condition 6(h), a Withholding Tax Event (Condition 6(i)(i), a Gross-Up Event (Condition 6(i)(ii)) or a Tax Deductibility Event (Condition 6(i)(iii)):

Not Applicable

(iii) Redemption for taxation reasons permitted on days others than Interest Payment Dates (Condition 6(i)):

Yes

(iv) Unmatured Coupons to become void upon early redemption (Materialised Bearer Notes only) (Condition 7(f)):

Not Applicable

**GENERAL PROVISIONS APPLICABLE TO THE NOTES**

<table>
<thead>
<tr>
<th>24</th>
<th>Form of Notes: Dematerialised Notes</th>
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<tbody>
<tr>
<td></td>
<td>(i) Form of Dematerialised Notes: Bearer form (<em>au porteur</em>)</td>
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<td></td>
<td>(ii) Registration Agent: Not Applicable</td>
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<td>(iii) Temporary Global Certificate: Not Applicable</td>
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<td>(iv) Applicable TEFRA exemption: Not Applicable</td>
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<td>25</td>
<td>Financial Centre(s): Not Applicable</td>
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<td>26</td>
<td>Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature): Not Applicable</td>
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<tr>
<td>27</td>
<td>Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made: Not Applicable</td>
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<tr>
<td>28</td>
<td>Redenomination provisions: Not Applicable</td>
</tr>
<tr>
<td>29</td>
<td>Purchase in accordance with applicable French laws and regulations: Applicable</td>
</tr>
<tr>
<td>30</td>
<td>Consolidation provisions: Not Applicable</td>
</tr>
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Events of Default for Senior Preferred Notes (Condition 9(a)): Not Applicable

Meeting and Voting Provisions (Condition 11): Contractual Massé shall apply

Name and address of the Representative:
MCM AVOCAT, Sàrl d’avocats interbarreaux inscrite au Barreau de Paris
10, rue de Sèze
75009 Paris
France
Represented by Maître Antoine Lachenaud, Co-gérant - associé

Name and address of the alternate Representative:
Maître Philippe Maisonneuve
Avocat
10, rue de Sèze
75009 Paris
France
The Representative will receive a remuneration of Euro 2,000 (excluding VAT) per year.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE

Duly represented by: Jean-Philippe Berthaut, Head of Group Funding
PART B – OTHER INFORMATION

1 LISTING AND ADMISSION TO TRADING

(i) Listing and Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be listed and admitted to trading on Euronext Paris with effect from the Issue Date.

(ii) Estimate of total expenses related to admission to trading: Euro 10,075 (including AMF fees)

2 RATINGS

Ratings: The Notes to be issued have been rated:

Fitch: A
Moody’s Investor Services: Baa3
S&P: BBB+


3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in “Subscription and Sale”, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

4 YIELD

Indication of yield: 0.942 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5 OPERATIONAL INFORMATION

ISIN: FR0013312493
Common Code: 176006269

Depositaries:

(i) Euroclear France to act as Central Depository: Yes

(ii) Common Depositary for Euroclear and Clearstream: No

Any clearing system(s) other than Euroclear and Clearstream and the relevant identification number(s): Not Applicable

Delivery: Delivery against payment
Names and addresses of additional Paying Agent(s) (if any): Not Applicable

6 DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(a) Names of Managers:

Joint Lead Managers
Bankinter, S.A.
Bayerische Landesbank
Citigroup Global Markets Limited
Mizuho International plc
Natixis

Co-Lead Managers
Dekabank Deutsche Girozentrale
DZ BANK AG Deutsche Zentral-Genossenschaftsbank,
Frankfurt am Main
Norddeutsche Landesbank – Girozentrale –

(b) Stabilising Manager(s) if any: Not Applicable

(iii) If non-syndicated, name and address of Dealer: Not Applicable

(iv) Prohibition of Sales to EEA Retail Investors:

Applicable: PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area (“EEA”). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (“MiFID II”); (ii) a customer within the meaning of Directive 2002/92/EC, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or (iii) not a qualified investor as defined in the Prospectus Directive. Consequently, no key information document required by Regulation (EU) No 1286/2014 (the “PRIIPs Regulation”) for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

(v) US Selling Restrictions
(Categories of potential investors to which the Notes are offered): Reg. S Compliance Category 2 applies to the Notes; TEFRA not applicable