

**PRIIPS REGULATION - PROHIBITION OF SALES TO EEA RETAIL INVESTORS** – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU, as amended ("MiFID II"); or (ii) a customer within the meaning of Directive 2002/92/EC, as amended, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

**MiFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET MARKET** – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that, in relation to the type of clients criterion only: (i) the type of clients to whom the Notes are targeted is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' type of clients assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' type of clients assessment) and determining appropriate distribution channels.

**Final Terms dated 27 February 2018**



**BPCE SFH**

**Issue of €50,000,000 1.595 per cent. Notes due 1 March 2038  
extendable as Floating Rate Notes from March 2038 up to March 2039  
(the "Notes")**

**under the  
€40,000,000,000 Euro Medium Term Note Programme  
for the issue of *obligations de financement de l'habitat* and other privileged notes**

**Series No.: 110  
Tranche No.: 1**

Issue Price: 100.00 per cent.

**Dealer**

**HSBC**

## PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the base prospectus dated 18 May 2017 which received visa No. 17-209 from the *Autorité des marchés financiers* (the "AMF") on 18 May 2017 as supplemented by the first supplement dated 2 October 2017 which received visa No. 17-525 from the AMF on 2 October 2017 and the second supplement dated 1 February 2018 which received visa No. 18-033 from the AMF on 1 February 2018 (together, "**Base Prospectus**") which together constitute a base prospectus for the purposes of the Prospectus Directive (as defined below).

This document constitutes the final terms (the "**Final Terms**") relating to the notes described herein (the "**Notes**") for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing on the websites of BPCE ([www.bpce.fr](http://www.bpce.fr)) and of the AMF ([www.amf-france.org](http://www.amf-france.org)) and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent(s) where copies may be obtained.

"**Prospectus Directive**" means Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003, as amended, and includes any relevant implementing measure of such directive in each relevant Member State of the European Economic Area.

- |     |      |   |  |
|-----|------|---|--|
| 1.  | (i)  | <b>Series Number:</b>                     | 110  |
|     | (ii) | <b>Tranche Number:</b>                    | 1  |
| 2.  |      | <b>Specified Currency:</b>                | Euro ("€")   |
| 3.  |      | <b>Aggregate Nominal Amount of Notes:</b> |  |
|     | (i)  | Series:                                   | €50,000,000  |
|     | (ii) | Tranche:                                  | €50,000,000  |
| 4.  |      | <b>Issue Price:</b>                       | 100.00 per cent. of the Aggregate Nominal Amount of the Tranche  |
| 5.  |      | <b>Specified Denomination(s):</b>         | €100,000   |
| 6.  | (i)  | <b>Issue Date:</b>                        | 1 March 2018   |
|     | (ii) | <b>Interest Commencement Date:</b>        | Issue Date   |
| 7.  |      | <b>Final Maturity Date:</b>               | 1 March 2038   |
| 8.  |      | <b>Extended Final Maturity Date:</b>      | Specified Interest Payment Date falling on, or nearest to, 1 March 2039  |
| 9.  |      | <b>Interest Basis:</b>                    | Fixed/Floating Rate<br><i>(Further particulars specified below)</i>  |
| 10. |      | <b>Redemption/Payment Basis:</b>          | Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Final Maturity Date or the Extended Final Maturity Date, as the case may be at 100 per cent. of their Specified Denomination |

(Further particulars specified below)

11. **Change of Interest Basis:** Applicable – Fixed/Floating Rate  
(Further particulars specified below in "Fixed/Floating Rate Notes Provisions")
12. **Put/Call Options:** Not Applicable
13. **Date of corporate authorisations for issuance of Notes obtained:** Decisions of the *Conseil d'administration* (Board of Directors) of the Issuer (i) dated 14 December 2017 authorising the issue of *obligations de financement de l'habitat* and other resources benefiting from the *privilège* referred to in Article L.513-11 of the French Monetary and Financial Code (*Code monétaire et financier*) up to €4,000,000,000 for the period beginning on 1 January 2018 and ending on 31 December 2018 and (ii) dated 14 December 2017 authorising the quarterly programme of borrowings benefiting from such *privilège* up to €1,500,000,000 for the first quarter of 2018.

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

14. **Fixed Rate Notes Provisions:** Applicable before the Switch Date
- (i) Rate(s) of Interest: 1.595 per cent. *per annum* payable annually in arrear
  - (ii) Interest Payment Date(s): 1 March in each year, from and including 1 March 2019 up to and including the Final Maturity Date
  - (iii) Fixed Coupon Amount(s):  $\text{Rate of Interest} \times \text{Specified Denomination} \times \text{Day Count Fraction}$  (i.e. €1,595 per €100,000 in Specified Denomination)
  - (iv) Broken Amount(s): Not Applicable
  - (v) Day Count Fraction (Condition 5(a)): Actual/Actual-ICMA
  - (vi) Determination Dates: 1 March in each year
  - (vii) Payment on non-Business Days: As per conditions
15. **Floating Rate Notes Provisions:** Applicable after the Switch Date
- (i) Interest Period(s): The period from and including the Final Maturity Date to but excluding the first Specified Interest Payment Date and each successive period from and including a Specified Interest Payment Date to but excluding the next succeeding Specified Interest Payment Date, up to and excluding the Extended Final Maturity Date or, if earlier, the Specified Interest Payment Date, up to and excluding the Extended Final Maturity Date on which the Notes are redeemed in full, all such dates being subject to adjustment in accordance with the Business Day Convention set out in (v) below
  - (ii) Specified Interest Payment Dates: Payable monthly in arrear on the 1<sup>st</sup> of each month from and including 1 April 2038 up to and including 1 March 2039 all such dates being subject to adjustment in accordance with the Business Day Convention set out in (v) below

(iii)	First Specified Interest Payment Date:	Specified Interest Payment Date falling on, or nearest to, 1 April 2038
(iv)	Interest Period Date:	Specified Interest Payment Date
(v)	Business Day Convention:	Modified Following Business Day Convention
(vi)	Business Centre(s) (Condition 5(a)):	Not Applicable
(vii)	Manner in which the Rate(s) of Interest is/are to be determined:	Screen Rate Determination
(viii)	Party responsible for calculating the Rate(s) of Interest and/or Interest Amount(s) (if not the Note Calculation Agent):	Not Applicable
(ix)	Screen Rate Determination:(Condition 5(c)(iii)(C))	Applicable
	- Relevant Rate:	EURIBOR 1 month
	- Interest Determination Date(s):	Two (2) TARGET Business Days prior to the first day in each Interest Period
	- Relevant Screen Page :	Reuters EURIBOR01 Page
	- Relevant Screen Page Time:	Not Applicable
(x)	FBF Determination (Condition 5(c)(iii)(B)):	Not Applicable
(xi)	ISDA Determination (Condition 5(c)(iii)(A)):	Not Applicable
(xii)	Margin(s):	+ 0.03 per cent. <i>per annum</i>
(xiii)	Rate Multiplier:	Not Applicable
(xiv)	Minimum Rate of Interest:	0.00 per cent. <i>per annum</i>
(xv)	Maximum Rate of Interest:	Not Applicable
(xvi)	Day Count Fraction (Condition 5(a)):	Actual/360
<b>16.</b>	<b>Fixed /Floating Rate Notes Provisions:</b>	Applicable
(i)	Issuer Change of Interest Basis:	Not Applicable
(ii)	Automatic Change of Interest Basis:	Applicable
(iii)	Rate of Interest applicable to the Interest Periods preceding the Switch Date (excluded):	Determined in accordance with Condition 5(b), as though the Note was a Fixed Rate Note with further variables set out in item 14 of these Final Terms
(iv)	Rate of Interest applicable to the Interest Periods following the Switch Date (included):	Determined in accordance with Condition 5(c), as though the Note was a Floating Rate Note with further variables set out in item 15 of these Final Terms
(v)	Switch Date:	1 March 2038
(vi)	Minimum notice period required for notice from the Issuer:	Not Applicable
<b>17.</b>	<b>Zero Coupon Notes Provisions</b>	Not Applicable

## PROVISIONS RELATING TO REDEMPTION

18. **Call Option:** Not Applicable
19. **Put Option:** Not Applicable
20. **Final Redemption Amount of each Note:** €100,000 per €100,000 in Specified Denomination
21. **Redemption by Instalment:** Not Applicable
22. **Early Redemption Amount:**
- Early Redemption Amount(s) of each Note payable on early redemption as set out in the Terms and Conditions: €100,000 per €100,000 in Specified Denomination
23. **Purchases (Condition 6(h)):** The Notes purchased may be held and resold as set out in the Terms and Conditions

## GENERAL PROVISIONS APPLICABLE TO THE NOTES

24. **Governing law:** French law
25. **Form of Notes:** Dematerialised Notes
- (i) Form of Dematerialised Notes: Bearer form (*au porteur*)
- (ii) Registration Agent: Not Applicable
- (iii) Temporary Global Certificate: Not Applicable
26. **Financial Centre(s) or other special provisions relating to payment dates for the purposes of Condition 7(g):** Not Applicable
27. **Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which such Talons mature):** Not applicable
28. **Masse:** Contractual Masse shall apply

## RESPONSIBILITY

I accept responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE SFH:

By: Jean-Philippe Berthaut, *Directeur Général Délégué*

Duly authorised

## PART B - OTHER INFORMATION

### 1. LISTING AND ADMISSION TO TRADING

- (i) Listing(s): Euronext Paris
- (ii) (a) Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect from the Issue Date
- (b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be admitted to trading are already admitted to trading: Not Applicable
- (iii) Estimate of total expenses related to admission to trading: €13,700 (including the AMF fees)

### 2. RATINGS

- Ratings: The Notes are expected to be rated:  
AAA by Standard & Poor's Credit Market Services Europe Limited; and  
Aaa by Moody's Investors Service Ltd.
- Each of the above agencies is established in the European Union and registered under Regulation (EC) 1060/2009 of the European Parliament and the Council of 16 September 2009 on credit rating agencies, as amended (the "**CRA Regulation**") and included in the list of registered credit rating agencies published on the website of the European Securities and Markets Authority ([www.esma.europa.eu](http://www.esma.europa.eu)) in accordance with the CRA Regulation

### 3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save as discussed in "Subscription and Sale" and "Risk factors – Risks related to the Issuer - Certain conflicts of interest", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the issue/offer.

### 4. YIELD

- Indication of yield: 1.595 per cent. *per annum*

### 5. OPERATIONAL INFORMATION

- ISIN Code: FR0013316643
- Common Code: 176904488
- Depositaries:
- (a) Euroclear France to act as Central Depository: Yes
- (b) Common Depository for Euroclear Bank and Clearstream Banking, S.A.: No

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, S.A. and the relevant identification number(s):

Not Applicable

Delivery:

Delivery against payment

Names and addresses of additional Paying Agent(s) (if any):

Not Applicable

Name and address of the Note Calculation Agent designated in respect of the Notes (if any):

Not Applicable

## 6. DISTRIBUTION

**Method of distribution:**

Non-Syndicated

(i) **If syndicated, names of Managers:**

Not Applicable

(iii) **Stabilising Manager(s) (if any):**

Not Applicable

**If non-syndicated, name of Dealer:**

HSBC France

**U.S. selling restrictions:**

The Issuer is Category 1 for the purposes of Regulation S under the United States Securities Act of 1933, as amended.

TEFRA rules not Applicable

## 7. BENCHMARK

**Benchmark:**

Amounts payable under the Notes will be calculated by reference to EURIBOR which is provided by the European Money Markets Institute. As at 27 February 2018, the European Money Markets Institute does not appear on the register of administrators and benchmarks established and maintained by the European Securities and Markets Authority pursuant to Article 36 of Regulation (EU) 2016/1011 dated 8 June 2016 (the "**Benchmark Regulation**"). As far as the Issuer is aware, the transitional provisions in Article 51 of the Benchmark Regulation apply, such that European Money Markets Institute is not currently required to obtain authorisation or registration.