SUPPLEMENT N° 2 DATED 9 MARCH 2010
TO THE BASE PROSPECTUS DATED 6 NOVEMBER 2009

BPCE
Euro 40,000,000,000
Euro Medium Term Note Programme
Due from one month from the date of original issue

BPCE (the “Issuer”) may, subject to compliance with all relevant laws, regulations and directives, from time to time issue Euro Medium Term Notes (the “Notes”) denominated in any currency under its Euro 40,000,000,000 Euro Medium Term Note Programme (the “Programme”).

The Issuer has prepared this prospectus supplement no. 2 (the “Supplement”) to the Issuer’s Base Prospectus dated 6 November 2009, as supplemented by the Supplement no.1 dated 18 November 2009 (the “Base Prospectus”) pursuant to the Directive 2003/71/EC (the “Prospectus Directive”) for the following purposes:

A/ making certain modifications to the terms and conditions of Notes issued under the Programme after 1 March 2010 and the description of the taxation regime applicable thereto to take account of Article 22 of the French loi de finances rectificative pour 2009 no. 3 (no. 2009-1674 dated 30 December 2009) and the ruling (rescrit) of the French tax authorities no. 2010/11 (FP and FE) dated 22 February 2010;

B/ updating the section “Recent Developments” of the Base Prospectus (page 45) by the insertion of a press release announcing the 2009 results of Groupe BPCE. The pro forma information for 2008 set out in this press release reflects certain adjustments made to previously published information (including information contained in the BPCE Registration Document). Such previously published information is hereby superseded to the extent inconsistent with the information set out in such press release;

C/ incorporating by reference the slide presentation entitled Annual results and updating the section "Incorporation by reference" of the Base Prospectus (page 36);

D/ updating the section “Risk Factors” of the Base Prospectus (page 6).

This Supplement has been produced pursuant to article 13 of the Luxembourg law of 10 July 2005 on securities prospectuses. This Supplement, the Base Prospectus and any documents incorporated by reference herein and therein will be published on the website of the Luxembourg Stock Exchange (www.bourse.lu).

This Supplement is supplemental to, and should be read in conjunction with, the Base Prospectus (as so supplemented). Terms defined in the Base Prospectus shall have the same meaning when used in this Supplement. To the extent that there is any inconsistency between (a) any statement in this Supplement and (b) any other statement in or incorporated by reference in the Base Prospectus (as so supplemented), the statements in (a) above will prevail.
Investors who have already accepted to purchase or subscribe for any Notes before this Supplement is published, shall have the right, exercisable within a time limit which shall not be shorter than two business days after the publication of this Supplement, to withdraw their acceptances.
RESPONSIBILITY STATEMENT

This Supplement has been prepared for the purpose of giving information with regard to the Issuer and the Notes to be issued under the Programme additional to the information already contained or incorporated by reference in the Base Prospectus. The Issuer, having taken all reasonable care to ensure that such is the case, confirms that the information contained in this Supplement is, to the best of its knowledge, in accordance with the facts and contains no omission likely to affect the import of such information. The Issuer accepts responsibility accordingly.
A. Modifications to the terms and conditions and to the description of the taxation regime.

GENERAL DESCRIPTION OF THE PROGRAMME

The section entitled “Taxation” in the “General Description of the Programme” included on page 28 of the Base Prospectus is deleted in its entirety and replaced with the following.

Taxation

1. All payments of principal and interest by or on behalf of the Issuer in respect of the Notes shall be made free and clear of, and without withholding or deduction for, any taxes, duties, assessments or governmental charges of whatever nature imposed, levied, collected, withheld or assessed by or within France or any authority therein or thereof having power to tax, unless such withholding or deduction is required by law.

2. Notes issued on or after 1 March 2010 (except Notes that are issued on or after 1 March 2010 and which are assimilated to (assimilables for the purpose of French law), and form a single series with, Notes issued before 1 March 2010 benefiting from the exemption from withholding tax of Article 131 quater of the French General Tax Code (the “French General Tax Code”)) fall under the new French withholding tax regime pursuant to the French loi de finances rectificative pour 2009 no. 3 (no. 2009-1674 dated 30 December 2009), applicable as from 1 March 2010 (the “Law”). Pursuant to such regime, payments of interest and other revenues made by the Issuer on such Notes will not be subject to the withholding tax set out under Article 125 A III of the French General Tax Code unless such payments are made outside France in a non-cooperative State or territory (État ou territoire non coopératif) within the meaning of Article 238-0 A of the French General Tax Code (a “Non-Cooperative State”). If such payments are made in a Non-Cooperative State, a 50% withholding tax will be applicable (subject to certain exceptions described below and the more favourable provisions of any applicable double tax treaty) by virtue of Article 125 A III of the French General Tax Code.

Furthermore, according to Article 238 A of the French General Tax Code, interest and other revenues on such Notes will no longer be deductible from the Issuer's taxable income, as from the fiscal years starting on or after 1 January 2011, if they are paid or accrued to persons domiciled or established in a Non-Cooperative State or paid in such a Non-Cooperative State. Under certain conditions, any such non-deductible interest and other revenues may be recharacterised as constructive dividends pursuant to Article 109 of the French General Tax Code, in which case such non-deductible interest and other revenues may be subject to the withholding tax set out under Article 119 bis 2 of the French General Tax Code, at a rate of 25% or 50% (subject to
the more favourable provisions of any applicable double tax treaty).

Notwithstanding the foregoing, the Law provides that neither the 50% withholding tax set out under Article 125 A III of the French General Tax Code nor, to the extent the relevant interest or other revenues relate to genuine transactions and are not in an abnormal or exaggerated amount, the non-deductibility will apply in respect of a particular issue of Notes if the Issuer can prove that the principal purpose and effect of such issue of Notes was not that of allowing the payments of interest or other revenues to be made in a Non-Cooperative State (the "Exception"). Pursuant to the ruling (rescrit) of the French tax authorities no. 2010/11 (FP and FE) dated 22 February 2010, an issue of Notes will benefit from the Exception without the Issuer having to provide any proof of the purpose and effect of such issue of Notes, if such Notes are:

(i) offered by means of a public offer within the meaning of Article L.411-1 of the French Monetary and Financial Code or pursuant to an equivalent offer in a State other than a Non-Cooperative State. For this purpose, an “equivalent offer” means any offer requiring the registration or submission of an offer document by or with a foreign securities market authority; or

(ii) admitted to trading on a regulated market or on a French or foreign multilateral securities trading system provided that such market or system is not located in a Non-Cooperative State, and the operation of such market is carried out by a market operator or an investment services provider, or by such other similar foreign entity, provided further that such market operator, investment services provider or entity is not located in a Non-Cooperative State; or

(iii) admitted, at the time of their issue, to the clearing operations of a central depositary or of a securities clearing and delivery and payments systems operator within the meaning of Article L.561-2 of the French Monetary and Financial Code, or of one or more similar foreign depositaries or operators provided that such depositary or operator is not located in a Non-Cooperative State.

3. Interest and other revenues on Notes issued (or deemed issued) outside France as provided under Article 131 quater of the French General Tax Code, prior to 1 March 2010 (or Notes that are issued after 1 March 2010 and which are assimilated to (assimilables for the purpose of French law), and form a single series with, such Notes) will continue to be exempt from the withholding tax set out under Article 125 A III of the French General Tax Code.

In addition, interest and other revenues paid by the Issuer on
Notes issued before 1 March 2010 (or Notes issued after 1 March 2010 and which are to be assimilated (assimilées) with such Notes) will be subject neither to the non deductibility rules set out under Article 238 A of the French General Tax Code nor to the withholding tax set out under Article 119 bis 2 of the French General Tax Code, solely on account of their being paid in a Non-Cooperative State or accrued or paid to persons established or domiciled in a Non-Cooperative State.
TAXATION

The section “–French Taxation”, as set forth on page 93 of the Base Prospectus is deleted in its entirety and replaced with the following:

France

The descriptions below are intended as a basic summary of certain tax consequences in relation to the purchase, ownership and disposal of the Notes under French law. Each prospective holder or beneficial owner of Notes should consult its tax advisor as to the tax consequences of any investment in, or ownership and disposition of, the Notes.

Notes issued as from 1 March 2010

Following the enactment of the French loi de finances rectificative pour 2009 no. 3 (no. 2009-1674 dated 30 December 2009) (the “Law”), payments of interest and other revenues made by the Issuer with respect to Notes issued on or after 1 March 2010 (other than Notes (described below) which are assimilated to (assimilables for the purpose of French law), and form a single series with, Notes issued prior to 1 March 2010 benefiting from the exemption from withholding tax of Article 131 quater of the French General Tax Code) will not be subject to the withholding tax set out under Article 125 A III of the French General Tax Code unless such payments are made outside France in a non-cooperative State or territory (Etat ou territoire non coopératif) within the meaning of Article 238-0 A of the French General Tax Code (a “Non-Cooperative State”). If such payments are made in a Non-Cooperative State, a 50% withholding tax will be applicable (subject to certain exceptions and to the more favourable provisions of any applicable double tax treaty) by virtue of Article 125 A III of the French General Tax Code.

Furthermore, according to Article 238 A of the French General Tax Code, interest and other revenues on such Notes will no longer be deductible from the Issuer's taxable income, as from the fiscal years starting on or after 1 January 2011, if they are paid or accrued to persons domiciled or established in a Non-Cooperative State or paid in such a Non-Cooperative State. Under certain conditions, any such non-deductible interest and other revenues may be recharacterised as constructive dividends pursuant to Article 109 of the French General Tax Code, in which case such non-deductible interest and other revenues may be subject to the withholding tax set out under Article 119 bis 2 of the French General Tax Code, at a rate of 25% or 50% (subject to the more favourable provisions of any applicable double tax treaty).

Notwithstanding the foregoing, the Law provides that neither the 50% withholding tax set out under Article 125 A III of the French General Tax Code nor, to the extent the relevant interest or other revenues relate to genuine transactions and are not in an abnormal or exaggerated amount, the non-deductibility will apply in respect of a particular issue of Notes if the Issuer can prove that the principal purpose and effect of such issue of Notes was not that of allowing the payments of interest or other revenues to be made in a Non-Cooperative State (the “Exception”). Pursuant to the ruling (rescrit) of the French tax authorities no. 2010/11 (FP and FE) dated 22 February 2010, an issue of Notes will benefit from the Exception without the Issuer having to provide any proof of the purpose and effect of such issue of Notes, if such Notes are:

(i) offered by means of a public offer within the meaning of Article L.411-1 of the French Monetary and Financial Code or pursuant to an equivalent offer in a State other than a Non-Cooperative State. For this purpose, an “equivalent offer” means any offer requiring the registration or submission of an offer document by or with a foreign securities market authority; or
(ii) admitted to trading on a regulated market or on a French or foreign multilateral securities trading system provided that such market or system is not located in a Non-Cooperative State, and the operation of such market is carried out by a market operator or an investment services provider, or by such other similar foreign entity, provided further that such market operator, investment services provider or entity is not located in a Non-Cooperative State; or

(iii) admitted, at the time of their issue, to the clearing operations of a central depositary or of a securities clearing and delivery and payments systems operator within the meaning of Article L.561-2 of the French Monetary and Financial Code, or of one or more similar foreign depositaries or operators provided that such depositary or operator is not located in a Non-Cooperative State. be able to benefit from the Exception.

Notes issued before 1 March 2010 and Notes which are assimilated to (assimilables for the purpose of French law) Notes issued before 1 March 2010

Payments of interest and other revenues with respect to (i) Notes issued (or deemed issued) outside France as provided under Article 131 quater of the French General Tax Code, before 1 March 2010 and (ii) Notes which are assimilated to (assimilables for the purpose of French law), and form a single series with, such Notes referred to under (i) above, will continue to be exempt from the withholding tax set out under Article 125 A III of the French General Tax Code.

In this respect, Notes issued before 1 March 2010, whether denominated in Euro or in any other currency, which constitute obligations under French law, or titres de créances négociables within the meaning of rulings (rescrits) no. 2007/59 (FP) and no. 2009/23 (FP) of the French tax authorities dated 8 January 2008 and 7 April 2009, respectively, or other debt securities issued under French or foreign law and considered by the French tax authorities as falling into similar categories, are deemed to be issued outside the Republic of France for the purpose of Article 131 quater of the French General Tax Code, in accordance with Circular 5 I-11-98 of the French tax authorities dated 30 September 1998 and the aforementioned rulings (rescrits) no. 2007/59 (FP) and no. 2009/23 (FP).

In addition, interest and other revenues paid by the Issuer on Notes issued before 1 March 2010 (or Notes issued after 1 March 2010 and which are to be assimilated (assimilées) with such Notes) will be subject neither to the non deductibility rules set out under Article 238 A of the French General Tax Code nor to the withholding tax set out under Article 119 bis 2 of the French General Tax Code solely on account of their being paid in a Non-Cooperative State or accrued or paid to persons established or domiciled in a Non-Cooperative State.
TERMS AND CONDITIONS OF THE NOTES

In respect of Notes issued on or after 1 March 2010 or related Coupons or Receipts and which are not to be assimilated to (assimilables for the purpose of French law), and form a single series with, Notes issued before 1 March 2010, Condition 8 (a) of the Terms and Conditions of the Notes as set forth on page 71 of the Base Prospectus is deemed to be deleted in its entirety and replaced with the following:

“All payments of principal, interest and other revenues by or on behalf of the Issuer in respect of the Notes shall be made free and clear of, and without withholding or deduction for, any taxes, duties, assessments or governmental charges of whatever nature imposed, levied, collected, withheld or assessed by or within France or any authority therein or thereof having power to tax, unless such withholding or deduction is required by law.”

For the avoidance of doubt, Condition 8(a) of the Terms and Conditions of the Notes as set forth on page 71 of the Base Prospectus will continue to apply in respect of Notes issued on or after 1 March 2010 and which are assimilated to (assimilables for the purpose of French law), and form a single series with, Notes issued before 1 March 2010.
B. PRESS RELEASE DATED FEBRUARY 25, 2010

2009 results and 2010-2013 strategic plan of Groupe BPCE:

Paris, February 25, 2010

Full-year and 4th quarter 2009:

Creation of Groupe BPCE – Improvement of fundamentals

- Net banking income of €21bn, of which €19bn generated by the core business lines, representing growth of 9% compared with 2008,
- Expenses kept under a very tight rein but a significant rise in the cost of risk,
- Net income attributable to equity holders of the parent of €537m, marking a significant improvement in the 2nd half of the year,
- Good result achieved in the 4th quarter: net income attributable to equity holders of the parent of €847m,
- Fine performance achieved by the networks and confirmation of Natixis’ recovery in the 2nd half of the year,
- Support for the French economy greater than the commitment to achieve an annual 3.5% growth of loans to customers: 3.7% increase at December 31, 2009,
- Financial strength confirmed with Tier-1 capital of €37.6bn and a Tier-1 ratio of 9.1%.

2010-2013: a strategy based on developing the Commercial Banking division and Natixis, and focused on unlocking the potential of the new group

- Growth focused on commercial banking activities and on the core businesses of Natixis: banks at the service of their customers, more accessible, more entrepreneurial, more efficient,
- High synergy potential derived from the construction and organization of the group: annual savings of €1bn in 2013; revenue synergies between the Natixis and the Banque Populaire and Caisse d’Epargne networks worth €800m in 2013.

Financial objectives

- A net banking income target of more than €25bn,
- A cost/income ratio target of 66%,
- A profitability target for the core business lines in excess of 12%,
- A reinforcement of core Tier-1 capital with a target of more than 8% in 2013,
- The entire reimbursement of the capital provided by the French state over the life of the 2010-2013 plan. Confirmation of the target to begin reimbursing the preferred shares as of this year.
Simplification of the group’s structure

- Plans to merge BPCE with the equity investment holding companies of the Banques Populaires (BP Participations) and Caisses d’Epargne (CE Participations),
- No change in ownership of the equity interest in Nexity (41% held by the Caisses d’Epargne); partnership with the Caisses d’Epargne to be continued,
- Implementation scheduled for the end of July 2010.

Adoption of a new organization, consistent with the strategic plan

- The “Commercial Banking and Insurance” core business placed under the responsibility of a single member of the Management Board,
- Oversight for restructuring the central institution entrusted to the Deputy Chief Executive Officer – Operations,
- Modification of the corporate management structures of BPCE.

On February 24, the Supervisory Board of BPCE convened a meeting chaired by Philippe Dupont to examine the group’s financial statements for the 2009 financial year. These financial statements include comparisons with the pro forma figures presenting the group’s financial position at December 31, 2008 as if the merger between Groupe Banque Populaire and Groupe Caisse d’Epargne had already been completed at that date. The Supervisory Board also gave its approval for the group’s 2010-2013 strategic plan.

François Pérol, Chairman of the Management Board of BPCE, made the following statement:

“In 2009, we started to turn around BPCE and Natixis in line with the targets we had previously set ourselves. With the completion of our merger, the simplification of our organization, and the strengthening of our capital, we are now going to focus on our core business activity: the full range of banking businesses, and nothing but the business of banking.

I would like to thank all our employees and all the cooperative shareholders of the Banques Populaires and Caisses d’Epargne for their mobilization and their contribution to the success of the merger. Together, building on the strength of our cooperative values and with a senior management team in perfect harmony with our strategic plan, we are now going to pursue the development of BPCE.

The “TOGETHER” strategic plan for 2010-2013 sets a course for all the group’s companies and their employees to follow in addition to a set of targets shared by Groupe BPCE as a whole. Our plan is ambitious; it will mobilize all our energies in pursuit of excellence in customer relations. It is a demanding plan aimed, as it is, at achieving sustainable performance and profitability. Everyone will be able to identify with it.”

Full-year and 4th quarter 2009:
Creation of Groupe BPCE – Improvement of fundamentals

a) Consolidated results of Groupe BPCE

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1 The content and proposals for the simplification of the Group's organization contained in this document are working hypotheses. They are designed to provide a basis for discussion within the framework of the operations under consideration by Groupe BPCE, which will be submitted for approval to the appropriate authorities in compliance with the necessary legal and corporate procedures.
In an economic environment impacted by the crisis, Groupe BPCE recorded enhanced operational performance in its core business activities: Commercial Banking (with, notably, the Banque Populaire and Caisse d’Epargne networks) and Insurance, and the Corporate & Investment Banking, Investment Solutions and Specialized Financial Services division (Natixis).

The group’s net banking income stands at €21,227m, equal to growth of 32%. The Net banking income generated by the group’s two core business lines amounts to €19,101m, representing growth of 9%.

The Commercial Banking and Insurance division accounts for 74% of the net banking income posted by the group’s core business lines with a total of €14,159m.

The Banque Populaire and Caisse d’Epargne networks are enjoying the fruit of their commercial dynamism with revenues of €5,920m and €6,108m respectively.

The Corporate & Investment Banking, Investment Solutions and Specialized Financial Services division (Natixis), which posted net banking income of €4,942m, accounts for 26% of the net banking income contributed by the core business activities of Groupe BPCE.

Operating expenses remain stable at €16,359m despite the fact that they include the exceptional expenses related to the creation, on July 31, 2009, of BPCE, the new central institution. The operating expenses incurred by the core business lines are virtually unchanged from the previous year (+1%) at €13,514m and bear witness to the drive to trim costs made by all the group’s different companies.

Gross operating income stands at €4,868m against a loss of €241m one year earlier. The gross operating income generated by the core business lines boasts growth of 31% - to €5,587m – reflecting their good operational performance.

In the Commercial Banking division, growth in expenses has been contained at 2.2% on a likefor-like basis. The cost/income ratio has improved by 9.6 points and now stands at 71%.

The Corporate & Investment Banking, Investment Solutions and Specialized Financial Services division have seen their operating expenses decline by 3% under the combined impact of a reduction in headcount and compensation.

The cost of risk, at €4,145m, rose by 32% during the year owing to the effects of the economic crisis on retail banking activities and the substantial provisions booked in the first half of the year by Natixis.

Net income attributable to equity holders of the parent stands at €537m and marks the group’s return to profit.

**CONSOLIDATED RESULTS OF GROUPE BPCE**

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<td>Net banking income</td>
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<td>+ 32%</td>
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2 The audit procedures relating to the consolidated financial statements for the year ended December 31, 2009 have been substantially completed. The reports of the statutory auditors regarding the certification of the consolidated financial statements will be published following the verification of the Management Report and the finalization of the procedures required for the registration of the reference document.
### RESULTS FOR THE 4TH QUARTER OF 2009

The net banking income generated by Groupe BPCE in the 4th quarter of 2009 stands at €6,099m of which €4,930m was contributed by the core business lines.

The net income of Groupe BPCE in the 4th quarter of 2009 amounts to €847m.

#### b) FINANCIAL STRUCTURE OF GROUPE BPCE

With 83% of customer loans financed by customer deposits (excluding Livret A passbook accounts), the Banques Populaires and Caisses d’Epargne remain only marginally dependent on the financial markets.

In 2009, Groupe BPCE raised a total of €40.2bn on the money markets to ensure its medium-/long-term refinancing, including €11.3bn raised through SFEF (Société de financement de l’économie française). More precisely, €21.8bn was raised through a refinancing pool in which BPCE is the principal issuer, and €18.4bn was raised through a refinancing pool in which Compagnie de Financement Foncier is the principal issuer.

Risk-weighted assets stood at €412bn at December 31, 2009. 59% of these assets are concentrated in the Commercial Banking division.

At December 31, 2009, the group’s Tier-1 capital stood at €37.6bn. The Tier-1 ratio of Groupe BPCE was 9.1% at that date, against 8.8% at September 30, 2009.

Groupe BPCE enjoys long-term credit ratings of Aa3 awarded by Moody’s and A+ awarded by Standard & Poor’s and Fitch. They all include the reference ‘outlook stable.’

#### c) COMMERCIAL BANKING AND INSURANCE: GROWTH IN CORE BUSINESS ACTIVITIES

*The Commercial Banking division includes the activities of the Banque Populaire network, the Caisse d’Epargne network, the real estate financing business (Crédit Foncier) and the Insurance, International and Other networks activities.*
Net banking income is up 17% to a total of €14,159m,

Gross operating income stands at €4,110m representing growth of 76%,

Net income attributable to equity holders of the parent has doubled, to reach €1,873m,

Financing of the French economy: Groupe BPCE has fulfilled its commitment with 5.6% growth in its loans outstanding in 2009 for the Commercial Banking activity.

Against a background of economic and financial crisis, the Banques Populaires, Caisses d’Epargne and Natixis have taken resolute action in favor of financing the French economy in accordance with the commitments made to the French government in October 2008.

Throughout the year as a whole, with 3.7% growth in its loans outstanding position, Groupe BPCE has exceeded its commitment, fixed at 3.5%. This performance, which rises to 5.6% for the Commercial Banking division, is even more impressive for the three traditional clientele groups served by the Banque Populaire and Caisse d’Epargne networks. The growth in the loans outstanding position amounts to 7.3% for individual customers, 9.3% for local authorities and 3.1% for micro-companies and independent small- to medium-sized enterprises (SMEs).

For 2010, Groupe BPCE is pursuing its efforts and remaining mobilized to finance the French economy, with a particular focus on micro-companies and SMEs. Out of the global funding envelope of €38bn made available by French banks to micro-companies and SMEs in the form of new medium-/long-term loans, Groupe BPCE has made commitments for a total of €10bn.

The net banking income generated by the Commercial Banking activities stands at €14,159m, equal to growth of 17%. Restated to account for exceptional items occurring during the 2009 financial year, growth in net banking income stands at 8%. This performance can be explained by the increase in the interest margin thanks to a volume effect on loans combined with a significant decline in refinancing costs compared with 2008.

The contribution to net income attributable to equity holders of the parent by the Banque Populaire and Caisse d’Epargne networks (accounting for 88% of total income generated by the Commercial Banking division) is evenly balanced between the two networks, at €826 and €825m respectively.

**o Banque Populaire network**

*The Banque Populaire network includes 20 Banque Populaire banks and their subsidiaries, Crédit Maritime Mutuel and the Mutual Guarantee Companies.*

The year saw a good dynamic generated by the Banques Populaires despite the adverse economic environment. The outcome is positive both regarding the capture of new customers and the growth in loans granted to individual customers, professionals and corporates.

- **Savings deposits**

During the period, the aggregate savings deposits of the Banques Populaires rose 6.4% to reach a total of €175.8bn.

In the individual customer market, the deregulation of the distribution of Livret A passbook accounts allowed the Banque Populaire network to open 815,000 passbook accounts and to receive more than €3bn in deposits in 2009. The decline in the interest paid on regulated savings products (interest paid on Livret A accounts was reduced to 1.25% on August 1, 2009) also pushed customers towards other secure yet higher earning products such as life insurance, which saw deposits rise by 10.5% to a total of €37.7bn.

In the corporate customer market, the level of term account deposits increased by 28%.
Assets in employee savings plans are up 17%. The number of employee savings contracts rose 38% during the period.

The Banques Populaires continued to win new customers and saw the number of their individual and professional customers increase by 1%.

- Loans outstanding

The loans outstanding position rose 2.5% during the period to reach a total of €139.8bn. In the real estate market, after a sluggish start to the year, the loans outstanding position increased 4% to €68bn, carried by a resurgence in loan requests in the second half of 2009.

Aggregate equipment loans enjoyed 4% growth to €50bn.

And lastly, despite a difficult market environment, outstanding consumer loans rose 3% to each a total of €7bn.

- Financial results

Thanks to good commercial dynamics despite the adverse environment, the net banking income of the Banques Populaires increased 7% on a pro forma basis, after restatement to account for non-recurring items. The net banking income contributed to the group amounted to a total of €5,920m.

This good performance can be explained in particular by a sharp increase in the interest margin. General speaking, commissions from banking services remained stable. More specifically, the increase in commissions earned on managing loans (+ 2%) and in commissions from the distribution of insurance products (+ 2%) offset the decline in commissions paid on securities (- 5%).

Operating expenses have increased 1.7% on a like-for-like basis, thereby confirming the success of the drive to closely manage costs.

The cost/income ratio stands at 66.7%.

In view of the increase in company failures in the uncertain economic environment, the cost of risk rose 37% to a total of €737m.

Net income stands at €826m.

- Caisse d’Epargne network

The Caisse d’Epargne network includes 17 Caisses d’Epargne.

Against a background of economic crisis and despite the deregulation of the distribution of Livret A passbook accounts, the Caisses d’Epargne demonstrated strong resilience. The year was marked by an increase in the number of customers who chose the French savings banks as their principal banking partner. This commercial success is based both on growth in customers’ deposits and on new loan production.

- Savings deposits

The aggregate savings deposits of the Caisses d’Epargne rose 1.6% during the period to reach a total of €327.1bn.

The deregulation of the distribution of Livret A passbook accounts and the decline in the interest paid on regulated savings products had a negative impact on the network’s Livret A deposits (- 6.5%), a decline partially offset by the dynamism of the sales policy pursued by the savings banks. New deposits related to life insurance products and the popular retirement savings scheme (PERP) were multiplied by a factor of 2.4, reaching a total of €4.2bn. After a difficult year in 2008, new deposits on home purchase savings plans saw improvement, and customers’ deposits increased by 2% to a total of €35bn.
Average funds on demand deposit accounts enjoyed 6% growth for the Retail Banking segment and by 15.1% for the Regional development banking sector.

In 2009, the Caisses d’Epargne pursued their drive to win new customers. In the individual customer market, this campaign resulted in an increase of more than 2% in the number of individual customers domiciled with a French savings bank and a 7% increase in the number of active professional customers.

In the corporate customer segment, the sales drive made it possible to attract 2,220 new customers. The number of active customers rose by 11% and commercial flows handled increased by 8%.

- **Loans outstanding**

With 7.3% growth in the loans outstanding position to €137.3bn, the Caisse d’Epargne network has fully honored the commitment it made to the French state regarding the financing of the French economy.

In the severely depressed market for consumer loans, the Caisses d’Epargne nevertheless continued to win new market share. Their loan commitments increased by almost 3% to reach a total of €5bn; outstandings stand at almost €10bn.

After a difficult start to the year, the production of new real estate loans took off in the second half of the year. The aggregate loans outstanding position has risen 4% to €80bn. In the corporate customers market, commitments for medium-/long-term loans have risen 2% over commitments made in the 2008 financial period.

The second largest institution providing financing to local authorities in France, the Caisses d’Epargne enjoyed 60% growth in their commitments in this market segment in 2009 to a total of €7.2bn.

- **Financial results**

Thanks to their sustained sales drive, the net banking income of the Caisses d’Epargne saw 12% growth on a pro forma basis and after restatements to account for non-recurring items.

The net banking income contribution came to a total of €6,108m.

The interest margin rose sharply during the year thanks to a volume effect on new loan production as a whole, the decline in refinancing costs and the reduction of the Caisses d’Epargne’s financial portfolios.

Commissions earned on lending activities (+ 13%) and commissions on banking services (+ 6%) offset the decline in commissions earned on financial savings (- 11%) and on centralized savings products (- 11%).

Operating expenses remain under close control at €4,514m (+ 1.4%). The cost/income ratio stands at 73.9%.

The cost of risk amounted to €340m, reflecting a decline of 14% owing to the reduction in impairments on the financial portfolios of the Caisses d’Epargne. The cost of risk related to customer credit activities has nevertheless been multiplied by a factor of two owing to the deterioration in the economic environment.

Net income stands at €825m.

o **Real estate financing**

The real estate financing division is chiefly comprised of the activities pursued by Crédit Foncier. The net banking income generated by the division remains at a high level at €1,008m despite a general downturn in business activities in the real estate sector.

The loans outstanding position rose 1.7% to reach a total of €116bn. Aggregate loans granted to individual customers increased by 5.5% to €46bn at December 31, 2009.
New loan production came to a total of €14.7bn in 2009. Crédit Foncier continued to win market share among first-time homebuyers during the year. What is more, Crédit Foncier confirmed its front-ranking position for the distribution of PAS loans designed to facilitate home-ownership and PTZ interest-free loans.

In the corporate customer market, outstanding loans contracted by 0.7%, to €70bn, owing to the prevailing economic difficulties and despite the good commercial dynamic.

The cost of risk stood at €86m, reflecting a decline compared with 2008.

The contribution of Crédit Foncier to the net income of Groupe BPCE stands at €231m.

o Insurance, International and Other networks

The Insurance, International and Other networks division brings together the group’s interest in CNP Assurances, GCE Assurances, Banque Palatine, Société Marseillaise de Crédit (SMC) and BPCE International et Outremer, the name proposed for the entity destined to assume responsibility for the international subsidiary of Groupe BPCE (excluding the entities included in Natixis’ scope of consolidation).

Net banking income has increased marginally, to €1,126m up from €1,116m at the end of 2008.

Net income stands at a loss of €9m against a profit of €230m one year earlier owing, in particular, to the deterioration in the results posted by the overseas subsidiaries following the rise in risks. The insurance businesses account for €154m of the divisions’ net income.

d) CORPORATE & INVESTMENT BANKING, INVESTMENT SOLUTIONS AND SPECIALIZED FINANCIAL SERVICES (NATIXIS)

Corporate & Investment Banking, Investment Solutions and Specialized Financial Services respectively contributed €4,942m and €1,477m to the net banking income and gross operating income of Groupe BPCE.

Net banking income is 10% down on the year, reflecting the persistence of the crisis but also the clear improvement in performance observed in the second half of the year, in particular in asset management, specialized finance and interest-rate market activities. Restated to account for Credit Portfolio Management (CPM), Natixis’ net banking income is up by 14% on the year.

At €3,465m, operating expenses are significantly down as a result of headcount reductions at CIB, reduced bonuses (variable portion of compensation) and the decline in restructuring costs.

The cost of risk has increased sharply because of a significant increase in provisions booked in the first half of the year in activities relating to real estate and leveraged buyouts (LBO).

The core businesses of Natixis contributed €178m to the group’s result.

e) EQUITY INTERESTS

The Equity Interests division primarily consists of the activities of Foncia, Nexity, Coface and Natixis Private Equity.

Over the period, the Equity Interests division generated net banking income of €1,687m compared with €2,139m one year earlier. Despite steady recovery in the second half of the year, the activities of Coface were severely affected by the crisis and largely explain the decline in net banking income.

Foncia and Nexity have shown strong resilience faced with the crisis and respectively contributed €547m and €828m to Groupe BPCE’s net banking income.

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3 The results of Natixis are presented in a detailed press release published separately
This division recorded a gross operating loss of €253m compared with a profit of €181m at the end of 2008.

f) ACTIVITIES MANAGED ON A RUN-OFF BASIS AND OTHER BUSINESSES

The activities managed on a run-off basis reflect the contribution of the Workout Portfolio Management (GAPC) activities of Natixis and the run-off activities conducted by CE Participations (former proprietary trading activity of CNCE). ‘Other Businesses’ include the contribution of holding company activities as well as all exceptional items.

Net income attributable to equity holders of the parent amounts to a loss of - €1,333 owing, in particular, to the impairment of goodwill recognized by the group for a total of €1,279m.

With regard to GAPC, the balance of valuations is slightly positive for the second half of 2009.

By convention, the asset guarantee granted by BPCE to Natixis had a marginal impact on the results of Groupe BPCE in the second half of 2009.

2010-2013: a strategy based on developing the Commercial Banking division and Natixis, and focused on unlocking the potential of the new group

a) AN AMBITION FOUND ON THE GROUP’S CORE PRIORITY: TO BECOME THE PREFERRED BANKING INSTITUTIONS OF THE FRENCH AND THEIR COMPANIES

Comprised of two parent networks – each boasting a rich and significant history in the financing of the French economy – and a large number of subsidiaries, the largest being Natixis, Groupe BPCE builds on the strength of its cooperative model, with 7 million cooperative shareholders. This is an efficient and meaningful business model. All the Group’s businesses and their 127,000 employees share four fundamental principles for action that are the essence of this model’s originality:

- Commitment to a drive for sustainable performance
- Development of a culture of service
- Promotion of initiative and the entrepreneurial spirit
- Constant focus on a local presence and respect for diversity.

This model will not be affected by the Group Plan; on the contrary, it will remain the very foundation on which this plan is built.

Without fundamentally changing its profile, Groupe BPCE is making the strategic choice to focus its development on the businesses that contribute directly to its role in taking savings deposits and providing finance. Its core business lines are therefore:

- Commercial banking and Insurance
- Corporate & Investment banking, Investment Solutions and Specialized Financial Services, gathered together within Natixis.

The group’s other activities will be considered as equity interests which, thanks to their earning capacity, must help finance the development of the Group.

- Commercial Banking and Insurance

This division covers the network activities of the group’s two historic brands, Banque Populaire and Caisse d’Epargne, together with Crédit Foncier de France, Banque Palatine and Société Marseillaise de Crédit. It also includes Financière Océor and the other international subsidiaries of Groupe BPCE, excluding Natixis. (In the
future, this division could be known as BPCE International et Outremer, provided that the necessary authorizations are granted).

Insurance is a strategic business activity for retail banking. It will provide leverage for the group’s organic growth. With Crédit Foncier, Groupe BPCE is a major player in real estate financing. However, the nonbanking subsidiaries involved in other real estate activities will be managed as equity interests.

Nonetheless, Groupe BPCE will continue to develop synergies for its customers with activities in the area of real estate services, which do not require a controlling stake in the companies concerned.

- Corporate & Investment Banking, Investment Solutions and Specialized Financial Services

Structured into three core business lines, Natixis has repositioned itself through its production centres at the service of its clientele of major corporations & institutionalists and at the service of the retail banking networks.

b) AN INDUSTRIAL PLAN BASED ON THE OPPORTUNITIES GENERATED FROM THE MERGER BETWEEN THE BANQUE POPULAIRE BANKS AND THE CAISSES D’EPARGNE WITHIN BPCE

With well-identified core business lines, the Group’s companies plan to take maximum advantage of its structure and the potential synergies it offers. Named “TOGETHER”, the Group’s strategic plan is more than the sum of the ambitions of its separate components. It aims to mobilize the group’s employees in a sustained commitment at the service of its customers, its cooperative shareholders, the French economy and the regions.

**Banks more accessible to their customers**

Giving customers excellent service in order to be the preferred banking institutions of the French is now the priority of the group and of each of its entities.

Building on their business model based on human-sized companies, deeply rooted in their local communities, the Banques Populaires, the Caisses d’Epargne, but also Natixis and the other subsidiaries, are focusing on customer satisfaction by laying a particular emphasis on quality of service, on the changing expectations of consumers and on technical progress.

Above and beyond the aspects common to all the networks, the Banques Populaires will focus their development on attracting specific customer populations and providing them with banking services over the long term. Their target is to attract 300,000 customers using the Banques Populaires as their principal banking partner by the end of 2013 and 2,000 companies generating sales of more than €1m by the end of the plan.

The Caisses d’Epargne will put quality at the heart of their relationship with their customers.

They aim to increase net banking income by pursuing their drive to provide banking services with a target of 5.2m domiciled customers by 2013, and through the expansion of regional development banking, where their goal is to improve net banking income by 10% per year over the duration of the plan.

**Banks that are more entrepreneurial**

Groupe BPCE will cultivate an entrepreneurial spirit in the Banques Populaires and Caisses d’Epargne. It will explore new geographical areas and seek to attract new categories of customers.

- On the geographical side, the group will favor the acquisition of majority stakes in small businesses (less than €500m) in growth areas such as Central and Eastern Europe, sub-Saharan Africa and the Mediterranean basin. To manage these developments, the Group plans that what is currently Financière Océor, a wholly owned subsidiary of the central institution (and which could change its
name in the future to BPCE International et Outremer provided that the necessary authorizations are obtained) will ultimately hold all the international subsidiaries of Groupe BPCE (outside the scope of Natixis). Natixis will extend its CIB activities in Asia and will enhance the worldwide coverage of its asset management business.

- Gaining new clients will also be a regional process, with a greater emphasis on relations with companies generating sales of between €50m and €100m, and through the development of ‘green growth’ with products associated with environmental and climate issues.

Banks that are more efficient

The strategic plan reflects the joint desire of the group’s entities to go further in building a stronger and more efficient group, through stronger commercial relations and by generating additional revenue through the exploitation of significant synergies:

- Cost synergies in a full year could reach €1 billion by 2013. These gains will be generated particularly by merging central institutions, consolidating purchase volumes and sharing infrastructures.

- The revenue synergies expected from closer relations between Natixis and the Group’s banks should exceed €800m per full year in 2013. These plans notably include the rollout of personal loans in the Banques Populaires, wealth management and life assurance offerings for private customers and the reorganization of activities related to the local government sector financing.

This pursuit of efficiency is seen as a long-term process, reflecting the group’s values and principles for action. This sustained commitment will be underpinned by the implementation of indicators designed to monitor business management and the quality of customer relations.

A benchmark employer

The 2010-2013 road map transforms BPCE into a group sharply focused on its role as a banker bringing the best possible service to its customers and cooperative shareholders, and becoming an attractive employer in all its activities.

To foster this process, BPCE is organizing a unified management system for its senior executive to promote the sense of belonging to a single group. Systems of mobility and shared skills are being set up to offer employees career prospects and a wide variety of professional options.

FINANCIAL CHALLENGE

The commercial challenge accepted by BPCE goes hand-in-hand with a financial challenge. The group intends to recover an earning capacity capable of allowing it to enhance its capital adequacy and to implement its development projects, while simultaneously reimbursing the French state. It is planned to complete this reimbursement during the life of the plan, with the first reimbursement of preferred shares beginning in 2010.

Groupe BPCE has set itself ambitious economic and financial goals for 2013:

- A net banking income target of more than €25 billion, 2/3 derived from commercial banking activities and 1/3 from Natixis’ core activities,

- A cost/income ratio target of 66%. The cost/income ratio target for the Banques Populaires and for the Caisses d’Epargne is respectively 64.5% (-3p) and 68% (-7p) within the life of the plan,

- A profitability target for the core business lines in excess of 12%.

Capital will be generated from the Group’s enhanced profitability, creating a solid capital base with a target Core Tier-1 ratio in excess of 8% (Basel II) by the year 2013.
Simplification of the group’s structure

Created in July 2009, Groupe BPCE should complete a new phase in its organization by simplifying its organizational structure at the end of July 2010. The strategic review conducted within the framework of the Group Plan, together with the external audit in 2009 of all its structured loan assets, mean that the Caisses d’Epargne and Banques Populaires shareholders can consider merging their equity investment holding companies with BPCE.

The subsidiaries currently owned by the holding companies BP Participations and CE Participations would be incorporated into BPCE. The transaction would take the form of a merger scheduled for the end of July 2010.

This operation would have no impact on Nexity; the 41% equity interest in this subsidiary would continue to be held by the Caisses d’Epargne. The partnership with the Caisses d’Epargne will remain in force.

Adoption of a new organization, consistent with the strategic plan

- The “Commercial Banking and Insurance” core business, currently shared between two managers, one responsible for the Banques Populaires, the other in charge of the Caisses d’Epargne, will be placed under the responsibility of a since member of the Management Board.

  **Olivier Klein**, currently Chairman of the Management Board of the Caisse d’Epargne Rhône-Alpes, will be responsible for the two Banque Populaire and Caisse d’Epargne Development Departments. These departments will remain distinct, however, in accordance with the principle underlying the development of this core business line, which requires maintaining competition between the two networks for all types of clientele.

  Olivier Klein will join the Management Board in the capacity of Chief Executive Officer - Commercial Banking.

- The task of managing the reorganization of the central institution will be entrusted to Philippe Queuille, currently Deputy Chief Executive Officer - Operations.

  **Philippe Queuille** will become a member of the Management Board of BPCE, in the capacity of Chief Executive Officer – Operations and oversight for the reorganization of the central institution.

- **François Blancard**, Chief Executive Officer of Crédit Foncier de France, will join the Executive Committee.

- **Bruno Deletré**, Chief Executive Officer of Financière Océor (which could change its name in the future to BPCE International et Outremer provided the necessary authorizations are obtained) will join the Executive Committee.

These changes were approved by the Supervisory Board at their meeting convened on February 24, 2010. They will become effective in April 2010.

- Alain Lemaire and Yvan de la Porte du Theil have, since March 2009, made a decisive contribution to the construction of the group and the definition of the 2010 – 2013 strategic plan. They will continue to hold positions of responsibility within the group, notably as members of the Boards of Directors of subsidiaries.
About BPCE:

Groupe BPCE, the 2nd-largest banking group in France, includes two independent and complementary commercial banking networks: the network of 20 Banque Populaire banks and the network of 17 Caisses d'Epargne. It also works through Crédit Foncier de France in the area of real estate financing. It is a major player in corporate & investment banking, asset management and financial services with Natixis. Groupe BPCE serves more than 37 million customers and enjoys a strong presence in France with 8,200 branches, 127,000 employees and more than 7 million cooperative shareholders.

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BPCE – Corporate governance

General Management Committee

François Pérol, Chairman of the Management Board

Olivier Klein, Chief Executive Officer – Commercial Banking
Laurent Mignon, Chief Executive Officer of Natixis
Philippe Queuille, Chief Executive Officer – Operations and oversight for the reorganization of the central institution
Nicolas Duhamel, Chief Financial Officer
François Riahi, Deputy Chief Executive Officer - Strategy
Jean-Luc Vergne, Chief Executive Officer – Human Resources

Executive Committee

This Committee includes the members of the General Management Committee +

Didier Banquy, Corporate Secretary
François Blancard, Chief Executive Officer of Crédit Foncier de France
Bruno Deletré, Chief Executive Officer of BPCE International et Outremer
Dominique Garnier, Director – Commercial Banking Coordination
Martine Lefebvre, Director – Internal Audit Department
Isabelle Maury, Director – Group Risks
Laurence May, Director – Compliance and Group Security
Yves Messarovitch, Director – Corporate Communications

Olivier Klein (52) is a graduate of the ENSAE school of statistics and economic administration and HEC’s course in advanced finance (cycle d’études supérieurs en finances). After holding positions of responsibility within BFCE, he created within this institution an Investment Bank specializing in mergers & acquisitions and private equity. He joined Groupe Caisse d’Epargne in 198, and in 2000, was appointed Chairman of the Management Board of the Caisse d’Epargne Ile-de-France Ouest. In 2007, he was appointed Chairman of the Management Board of the Caisse d’Epargne Rhône-Alpes. He is currently Chairman of the national retail banking commission of the Caisses d’Epargne. Olivier Klein is also a member of the Boards of Directors of Natixis and Coface, and is an associate professor at HEC in economics and finance.

Philippe Queuille (53), a graduate of the Ecole nationale supérieure d’Arts et Métiers, joined Groupe Banque Populaire in 1980 in a position in Banque Populaire du Sud-Ouest. He was appointed Chief Executive Officer of Banque Populaire de la Loire in 1998 and, subsequently, Chief Executive Officer of Banque Populaire de l’Ouest in 2001. In 2006, he became Chairman and CEO of i-BP. He was appointed Deputy Chief Executive Officer of Banque Fédérale des Banques Populaires in January 2008. Since July 31, 2009, he has served as a member of the General Management Committee of BPCE in the capacity of Deputy Chief Executive Officer - Operations.

Bruno Deletré (48) is a former student of Ecole Polytechnique and the Ecole Nationale d'Administration (ENA, Fernand Braudel class) and an Inspecteur des finances (auditor at the French Treasury). He joined the Treasury Department in 1991. A technical adviser on the personal staff of the Minister for the Economy and Finance
between 1995 and 1997, he was responsible for international and European affairs. Appointed Deputy Director of the Treasury Department in 1997, he was responsible for “financing of the economy and corporate competitiveness” and, subsequently, for “Europe and international affairs.” He joined the Management Board of Dexia-Crédit Local in 2001, assuming responsibility for international activities, structured finance, bookkeeping, and management control. As of 2006, in his capacity as Chief Executive Officer of the Dexia Group, Bruno Deletré was in charge of financial services provided to the public sector, project financing and credit enhancement. He left Dexia in July 2008 to join the Inspection générale des Finances, the French Treasury department responsible for auditing public bodies. There, he wrote two reports on the regulation and supervision of the financial sector commissioned by the Minister of the Economy, Industry and Employment in the French Government. In July 2009, he joined BPCE as Chief Executive Officer of Financière OCEOR (international activities of BPCE).

French Blancard (52), a graduate of the ESSEC school of business administration, began his career with the Crédit Lyonnais in 1981. After spending more than 10 years with Crédit Lyonnais and Paribas, he joined Groupe Caisse d’Epargne in 1993. In 1995, he was appointed to the Management Board of the Caisse d’Epargne de Picardie, responsible for sales development. In 2000, he moved to Crédit Foncier to assume responsibility for sales development in this bank, and he subsequently joined the Management Board in 2002. From 2004 to 2006, he was Director of Retail Banking of Groupe Caisse d’Epargne. Since 2006, he has served as Chief Executive Officer of Crédit Foncier.

C/ Incorporating by reference the slide presentation entitled "2009 Annual Results" dated 25 February 2010 containing full-year and fourth quarter 2009 results for the Groupe BPCE and Updating the section "Incorporation by reference" of the Base Prospectus (page 36)

The pro forma financial information for 2008 set out in the documents referred to in this paragraph (f) reflects certain adjustments made to previously published information (including information contained in the BPCE Registration Document). Such previously published information is hereby superseded for the purposes of this Base Prospectus to the extent inconsistent with the information set out in the documents referred to in this paragraph (f)."

2009 Annual Results

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<th>Information Incorporated by Reference</th>
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<td>Unaudited 2009 Annual Results</td>
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Information contained in the document incorporated by reference other than information listed in the table above is for information purposes only.

D/ UPDATE OF THE SECTION “RISK FACTORS” OF THE BASE PROSPECTUS (PAGE 6)

The following risk factor is added under the sub-section "Risk Factors relating to the Issuer":

A11755458/0.10a/26 Feb 2010 24
"Risks Relating to Groupe BPCE’s Strategic Plan

Groupe BPCE may not realize the objectives in its recently announced strategic plan

On 25 February 2010, Groupe BPCE announced a strategic plan for 2010-2013 that contemplates a number of initiatives, including a focus on commercial banking activities and the core customer-based business of Natixis, the implementation of significant cost and revenue synergies, and the simplification of Groupe BPCE’s structure. In connection with the strategic plan, Groupe BPCE announced a number of financial targets. These financial objectives were established primarily for purposes of planning and allocation of resources, are based on a number of assumptions, and do not constitute projections or forecasts of anticipated results. The actual results of Groupe BPCE are likely to vary (and could vary significantly) from these targets for a number of reasons, including the materialization of one or more of the risk factors described in the present section. If Groupe BPCE does not realize its objectives, then its financial condition and the value of the Notes could be adversely affected."